

ABSTRACT OF THE DISCLOSURE

An advertising system and method in which an advertising mural is segmented and portions of the advertising mural are formed on each one of a plurality of laterally aligned overhead stowage bin doors in a commercial aircraft. Each segment of the advertising mural is furthermore integrally formed with its associated stowage bin door so as to be non-removable therefrom. Thus, an advertising mural can be changed simply and quickly by removing the stowage bin doors making up the mural and replacing them with a different set of stowage bin doors having a different advertising mural formed thereon.